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# Streetwise Toronto Map - Laminated City Center Street Map Of Toronto, Canada (Streetwise (Streetwise Maps))



## Synopsis

Streetwise Toronto Map - Laminated City Center Street Map of Toronto, Canada - Folding pocket size travel map with integrated subway & trolley bus lines & stations

• This map covers the following areas: Main Toronto Street Map 1:20,000 Toronto Metropolitan Area Map 1:145,000 Downtown Toronto Map 1:18,000

Toronto is a city that has successfully intermingled big urban life with intimate individual experience. What does that mean? Well it means that you find houses, not just high rise condos, in the middle of the city. Lots of two or three story houses in eclectic designs on tree lined streets; something you would expect to find in a pleasant suburb, but not in a big city. It means that while you can find the big box retailers, most shopping is found at small individually owned retailers who specialize in what they're selling. It means that the crime rate is lower than Milwaukee, Wisconsin and Hartford, Connecticut. It means that the grey granite buildings of the University of Toronto in the center of town bestow a collegiate atmosphere to the heart of the city. It means that there is a civility that extends to everyday encounters. That's also something you don't necessarily find in a big city.

• But don't be fooled into thinking this is a small town. It is a city and the most prominent city in the nation. This is the financial center of Canada. The two national newspapers and the newspaper with the highest circulation are based here: The Globe and Mail, The National Post and The Toronto Star. This is home to 50 dance companies, 6 opera companies, 5 professional sports teams, 2 symphonies and the tallest building in the world (the CN Tower is over 553 meters high). This is the home of Harlequin, the largest and most prolific Romance publisher in the world. Toronto is the third largest English speaking theatre community in the world after London and New York. It's the fifth largest city in North America after Mexico City, New York, Los Angeles and Chicago. This is no small town.

• Getting around Toronto is easy if you have the STREETWISE® Toronto city map. This map of Toronto covers the core of the city from Toronto Inner Harbour on Lake Ontario to Eglinton Avenue in the north, from Bathurst to Bayview. All streets, cultural sites, government buildings, education, hospitals, hotels, parks, places of interest, and shopping are indexed and highlighted on the Toronto map. Transportation such as the train depot, Union Station, and subway stops are clearly indicated. A separate inset of the subway and rapid transit lines is included. The Toronto Area map stretches from Mississauga to Pickering and up to Richmond Hill. All major highways and thoroughfares are included. The index for this area map of Toronto lists streets, government sites, airports, educational sites, parks, and places of interest such as the Metropolitan Zoo in Scarborough. A visit here makes a lasting impression, especially if you go with friends for the day.

• Our pocket size map of Toronto is laminated for durability and accordion folding for

effortless use. The STREETWISE<sup>®</sup> Toronto map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE<sup>®</sup>. Buy your STREETWISE<sup>®</sup> Toronto map today and you too can navigate Toronto, Canada like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

"Don't leave home without STREETWISE" -- New York Times "STREETWISE is an absolute travel essential" -- Travel & Leisure --This text refers to an out of print or unavailable edition of this title.

STREETWISE<sup>®</sup> is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his

travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE<sup>®</sup> produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE<sup>®</sup> is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE<sup>®</sup> is the great map that you need. --This text refers to an out of print or unavailable edition of this title.

On a recent vacation to Toronto this map came in handy every day since I did not want to use the data plan on my phone for online maps. Very easy to read and quickly ascertain where you are or where you need to be. The format is also great in that you don't have to unfold an unwieldy paper map. You can open this map to the section you want instead. We only used this for walking and not for driving, so I can't vouch for how accurate the roads are when driving around. If you're doing a walking trip of Toronto with minimal driving, though, I highly recommend this.

... you can bet I'll have it with me when I go back. The usual Streetwise quality is evident in this map; the only quibble I have with it is the rather odd orientation. Thanks to the fact that all Streetwise have to fit into their standard rectangle shape, and the somewhat unusual shape of Toronto means that in order to fit it in, it has to be oriented with north nowhere near "up". Once you get used to that, though, you have a dandy, sturdy map of Toronto, including the TTC subway lines.

These laminated street maps are the best reference for getting around any larger city. They have detailed street and tourist information and usually have a Metro Map as well. Definitely recommend these for any traveler.

This is the map where I found my grandfather's street.

these are GREAT street maps and take up little space + don't bend despite frequent use.

Map was very helpful in a recent trip to Toronto, Canada...Easy to carry in pocket or a backpack and is produced to be durable.

This is a great map! I have used other maps from this company before as well. Would purchase it again!

I learned that it doesn't include the side streets downtown and the pedestrian walkways. But it helps me get around very well.

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